
This program is approved for 6.0 CPEUs by the Commission on Dietetic Registration (CDR).

This program is approved for 4.5 L-CERPS and 1.5 R-CERPS by IBCLE

Contact hours for nurses and physicians have been applied for and are pending approval.



We love babies, and we **especially** love happy babies. However, if your baby shares happiness **loudly**, please pick a seat at the back of the room so that your happy baby doesn't attract more attention than the speaker.

Conference Location Information

Medical Center/WKU Health Sciences Complex Auditorium
700 East First Avenue,
Bowling Green, KY

Located on the edge of the Medical Center's campus that borders 31W Bypass. The auditorium is on the first floor. Signs will be posted.

Lodging:

A block of rooms has been reserved at Fairfield Inn for a discounted rate. Mention Western Kentucky Breastfeeding Coalition when making reservations.

Fairfield Inn
1832 Cave Mill Rd., Bowling Green
270-599-1832

Deadline for block rate is July 11th

About the Speaker:

Lisa Marasco has been working with breastfeeding mothers for over 25 years and has been Internationally Board Certified since 1993. She holds a Master's degree in Human Development with specialization in Lactation Consulting and was designated a Fellow of ILCA in 2009. Lisa is co-author of The Breastfeeding Mother's Guide to Making More Milk, a contributing author to the Core Curriculum for Lactation Consultants, and a new Cochrane Collaborative author. She is employed by WIC of Santa Barbara County while she continues to research, write, speak, and maintain a small private practice. In addition, Lisa is an Associate Area Professional Liaison for La Leche League of So. Calif/ Nevada, and serves on the Breastfeeding Coalition of Santa Barbara County

RAISING AWARENESS: CURRENT ISSUES IN LACTATION

Western Kentucky Breastfeeding Coalition 17th Annual Conference

Featuring:
Lisa Marasco, MA, IBCLC,
FILCA

Medical Center/WKU Health Sciences Complex

Friday
August 4, 2017
7:45 am-4:15 pm

Central Time Zone

PROGRAM OBJECTIVES

Participants will be able to identify characteristics of high need mothers and describe techniques for appropriate boundary setting as well as how to successfully cope with high need personalities.

Participants will be able to describe signs of low milk supply and assess potential causes.

Participants will be able to identify the roles hormones play in human milk production, how hormonal abnormalities can affect milk supply, and what treatment strategies may be successful.

Participants will be able to describe lactation counselor traits mothers have identified as most important and how these traits can improve counseling effectiveness and clinical outcomes.

Thank you to our sponsors:

Allen County Health Department

Green River District Health Department

Calloway County Health Department

*This institution is an equal opportunity provider and employer

CONFERENCE SCHEDULE

(Central Standard Time)

7:45-8:15	Registration and Continental Breakfast
8:15-8:30	Welcome
8:30-10:00	Counseling the High Need Mother
10:00-10:15	Break
10:15-11:45	Recognizing When Things are Heading South: Investigating for Low Milk Supply
11:45-12:45	Lunch, Networking
12:45-2:15	Is it Her Hormones? Hormonal Imbalances and Insufficient Milk Supply
2:15-2:30	Break
2:30-4:00	Moms Speak Out: Top Five Traits of a Great LC
4:00-4:15	Evaluations and Adjournment

For more information, call:

Amy Meador (270) 237-4423 or AmyL.meador@ky.gov
Jamie Baker (270) 285-3906 or Jamie.baker@grdhd.org
Johnna Black (270) 753-3381 x353 or Johnnaf.black@ky.gov

REGISTRATION

Name _____

Mailing Address _____

Work Phone _____

Home Phone _____

E-Mail _____

Please check applicable credentials.

RD _____ RN _____ IBCLC _____

MD _____ Other _____

License # _____

Vegetarian meal requested? _____

Fees: \$75 before COB July 21, 2017.
\$70 for 3 or more from same agency and received together (different checks okay)
\$85 Late, or received after July 21, 2017.
\$35 Students: Must include student id.

Registration on-site may be limited.
No credit cards accepted.

Enclose check payable to
Western Kentucky Breastfeeding Coalition

Our Mission:

To increase awareness of accurate breastfeeding information through promotion, education, and advocacy efforts in Western Kentucky.